ABFSE Textbook Survey - 2019

ABFSE periodically does a textbook survey to determine the resources in use at the accredited programs and thereby readily available to students pursing their funeral service education. (last survey in 2014).

The 2019 survey was distributed to the leadership of the 57 programs accredited at the time the survey was published with instructions to submit one survey / institution.

Response rate: 88% (50 of 57 programs)

The survey is loosely paired to the ABFSE curriculum outlines realizing that some textbooks (sections, chapters, etc.) are suitable for use in more than one subject area.

Textbooks included in the survey were drawn from the bibliographies of the ABFSE curriculum outlines, the ABFSE 2014 survey, the ICFSEB textbook survey released 1/1/2018, and *resources* supplied to ABFSE office.

The survey included an option for respondents to identify additional titles not specifically included in the survey.

<u>Total on survey</u>: 58 books + 4 resources used for Comprehensive Review 12 textbooks were used by 50% or more of respondents 32 textbooks *on the survey* were **not** used by 50% or more of respondents

Survey summary (10 most frequently used texts)

Embalming – Mayer Restorative Art – Klicker Mortuary Law – Stueve Types of services and ceremonies Funeral Directing & Funeral Home Management – Klicker Pathology & Microbiology for FS – Mullins Complying w/ FTC History of American Funeral Directing - NFDA Fires of Change – Fritch/Altieri Funeral Service Psych & Counseling – Klicker

	Instructor	%			
% use	only %	do not use	Title	Author	Year
31.8%	2.3 %	65.9%	College Accounting	Heintz & Perry	2011
7.2	7.1	85.7	Accounting	Warren, Reeve & Fess	2005
<mark>50.0</mark>	13.0	37.0	Law for Business	Ashcroft	2011
4.7	16.3	79.1	Black's Law Dictionary	Garner	2009
11.9	7.1	81.0	Business Law Today	Miller/Jentz	2012
19.2	25.5	55.3	Small Business Management	Longnecker	2010
<mark>83.4</mark>	8.3	8.3	Funeral Directing & Funeral Service Mgmt	Klicker	2008
14.6	24.4	61.0	Mortuary Administration & Funeral		
			Management	Professional Training Schools	1991
32.6	20.9	46.5	Fundamentals of Funeral Directing	Fritch and Altieri	2018
7.5	20.0	72.5	Funeral Home Customer Service A-Z	Wolfelt	
14.6	19.5	65.9	Funeral Service Marketing and Merchandise	e Cleveland	2018
28.9	15.8	55.3	Funeral Service Merchandising	DeArmond	2003
27.5	15.0	57.5	Funeral Rites & Customs	Professional Training Schools	2004
<mark>85.1</mark>	4.3	10.6	Types of Funeral Services & Ceremonies	Professional Training Schools	1994
2.5	7.5	90.0	Exploring the Heart of Funeral Service	Van Beck	2017
<mark>87.4</mark>	6.3	6.3	Mortuary Law	Gilligan & Stueve	2005
<mark>75.0</mark>	10.4	14.6	Complying with Funeral Rule	FTC	2012
13.2	28.9	57.9	Traversing the Minefield	Kubasak	2007
<mark>67.4</mark>	15.2	17.4	History of American Funeral Directing	Habenstein & Lamers	2018
25.0	27.3	47.7	A Walk Through Time: History of FS	Klicker	2018
60.9	13.0	26.1	Funeral Service Psych & Counseling	Klicker	2007
35.9	20.9	44.2	Grief Counseling and Grief Therapy	Worden	2008
14.6	21.9	63.4	Interpersonal Skills Training	Wolfelt	1992
50.0	26.2	23.8	Sociology for Funeral Service	Professional Training Schools	2004
36.6	12.2	51.2	One World: Sociology & Funeral Service	Fritch and Steward	2016

42.5%	22.5%	35.0%	Psychosocial Aspects of Death & Dying	Canine	1996
47.6	23.8	28.6	Ethics in Funeral Service	Klicker	1995
5.1	12.8	82.1	Expanding Funeral Ethics	Funeral Ethics Assoc.	2003
<mark>98.0</mark> 12.8 7.9 2.6	0 18.0 7.9 34.2	2.0 69.2 84.2 63.2	Embalming: History, Theory, Practice Embalming Standards of Care Embalming and Renal Failure Principles & Practice of Embalming	Mayer Ennis Ennis Frederick & Strub	2011 2016 2018
<mark>89.5</mark>	2.1	8.3	Restorative Art & Science	Klicker	2011
44.2	30.2	25.6	Restorative Art	Mayer	2005
31.1	28.9	40.0	The Art of Facial Reconstruction	Sokoll	2016
29.9	37.2	34.9	Color & Cosmetics	Mayer	2004
43.9	19.5	36.6	Anatomy for Funeral Service	Professional Training Schools	2005
26.4	11.8	61.8	Principles of A & P	Tortora	2012
5.9	23.5	70.6	Gray's Anatomy	Drake, Vogl, Mitchell	2010
76.8 32.6 25.0 5.4 2.7 0	$6.9 \\ 27.9 \\ 20.4 \\ 10.8 \\ 5.4 \\ 0$	16.3 39.5 54.6 83.8 91.9 100	Pathology & Micro for Funeral Service Pathology for Funeral Service Microbiology for Funeral Service Microbiology: An Intro Alcamo's Fundamentals of Microbiology Diseases of the Human Body	Mullins Professional Training Schools Professional Training Schools Tortora, Funke & Case Pommerville Tamporo	2006 2002 2007 2009 2011
29.3 28.6 31.8	26.8 30.9 11.4	43.9 4.5 56.8	Chemistry for Funeral Service Thanatochemistry Turning Art into Science: Applying Chemistry to Funeral Service	Professional Training Schools Dorn & Hopkins de la Cruz & Holmes	2003 2010 2018

5.1%	7.7%	87.2%	Human Diseases	Mulvihill	2010
7.9	28.9	63.2	Taber's Medical Dictionary	FA Davis & Co.	2009
10.2	4.1	85.7	Understanding Human Communication	Adler, Rodman de Pre	
6.4	4.3	89.4	Human Communication	Pearson, Nelson Titsworth	
4.2	6.3	89.6	Business Communication	Lehman, DuFrene, Walker	
2.2	2.2	95.7	Reflect & Relate: An Introduction to		
			Interpersonal Communication	McCormack	
<mark>58.7</mark>	15.2	26.1	Fires of Change: A Comprehensive		
			Examination of Cremation	Fritch & Altieri	2015
30.2	23.3	46.5	Cremation Standards for FS Professionals	NFDA	
33.4	21.4	45.2	Crematory Operators Training Manual	CANA	
10.0	15.0	75.0	Purified by Fire: A History of Cremation		
			in America	Prothero	
<mark>63.1</mark>	6.5	17.4	NBE Study Guide	ICFSEB	2018
47.7	6.8	38.6	Prepare to Succeed	UMSEA	2018
40.0	13.3	28.9	Funeral Service Compend	Professional Training Schools	
26.8	4.9	56.1	Morticians Assessment Testing Simulator	(MATS)	

Review materials	used in some manner by
NBE Study Guide – ICFSEB	75%
Funeral Service Compend	58%
Prepare to succeed	55%
MATS	39%
Schools/programs create their own materials	(2)
Use online resources/open source material	(4)

Note: none of the texts cited in Professional Communications Skills Bibliography are utilized by more than 10% of programs.

of additional different texts cited for a particular subject area

- 7 Micro and Anatomy
- 5 Business Law
- 4 Accounting
- 4 Social Sciences
- 4 Communications
- 1 Wolfelt resources not on survey
- 1 ICCFA Arranger Training

Publication year of texts was <u>not</u> verified.

There is no attempt to endorse particular textbooks or authors.